

## Clear version - Specification

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### BRIEF DESCRIPTION OF THE DRAWINGS

Certain embodiments of the invention are described by way of illustration, without limitation thereto other than as set forth in the accompanying claims, reference being made to the accompanying drawings, wherein:

Figure 1 is a top perspective view of a "cup" embodiment of the present invention;

Figure 2 is an exploded perspective view of component portions of a base frame of the subject display;

Figure 3 is a plan view of the base frame in assembled relation with a set of paving slabs;

Figure 4 is a side view, in partial section, of a "cup" embodiment mounted upon a lamp standard;

Figure 5 is a perspective view of portions of the mounting attachments of the Figure 4 embodiment; and,

Figure 6 is a view from above of a ballast container having a mast receptacle therein.

### DETAILED DESCRIPTION OF THE INVENTION

Referring first to Figure 1 a free-standing emblem display 10 has a base 11, consisting of a composite cruciform frame 12, portions of which appear, together with four paving slabs 14, of which the fourth is concealed by the cup-emblem 16. The frame 12 serves to hold the slabs 14 in securely assembled relation.

A mast 18, cantilevered upwardly from the base 11, carries a spider assembly 20 adjacent

its upper end. The spider assembly 20 has a series of tension rods 22 extending radially outwardly to engage in axially positioning relation a stiff ring 24 that constitutes the top rim of the cup-emblem 16.

91 The bottom rim portion 26 of the cup-emblem 16 is internally clamped to the frame 12, by way of concealed clamps 37, shown symbolically, in phantom, to hold the cup-emblem 16 in secured relation upon the base 11. The resilient rods 22 apply upward tensioning force to the rim ring 24, to tension the display 10 such that the fabric wall 28 of the emblem is held in tensioned relation. Use of a knitted polyester fabric provides multi-directional stretch to the wall 28 of the cup-emblem 16, and substantially precludes the formation of creases that could otherwise initiate tearing.

At Page 6, insert a new penultimate paragraph, as follows:

92 Referring to Figure 6, a tub 74 has a receptacle 76, through which a mast portion of the display may extend. The container 74 may be filled with ballasting material such as sand, gravel, water or stones, to anchor the display against displacement or overturning under normal wind forces.